LE THANH PHONG (Phong Lee) Senior Frontend Engineer — TypeScript, React, Vue, Next.js, Performance & SEO **Profiles** PhongLee1210 in <u>Lê Thanh Phong</u> 😝 Thanh Phong Lê Thanh Phong (PhongLee) Summary

Full-Stack Software Engineer focused on building reliable, scalable web systems that connect performant server-

side APIs with high-quality user experiences. Strong **TypeScript** and component architecture background across

React, Vue, and Next.js. Experienced in API design (REST, GraphQL), microservices (Moleculer), database engineering (MongoDB, PostgreSQL), CI/CD and containerized deployments with Docker. I ship measurable improvements: faster API responses, higher lead conversion from automated flows, and predictable release

pipelines.

Experience June 2023 - Present HiliosAI Software Engineer Finland

<u> HiliosAI</u> • Led end-to-end delivery for the marketing site and an AI sales agent stack. Implemented Next.js SSR pages and backend **GraphQL** endpoints to centralize lead capture and qualification. • Designed and maintained GraphQL schema + Apollo server for agent interactions, enabling structured lead

data and near-real-time analytics consumed by **CRM integrations**.

• Built server-side orchestration that validated and persisted leads to MongoDB, routed high-intent events to

Slack and **CRM**, and triggered follow-up workflows — **reduced manual lead handling by ~80%**. • Implemented RESTful and GraphQL APIs with schema versioning and contract tests to keep frontend and

backend aligned during rapid product iterations. Introduced CI/CD pipelines with GitHub Actions and Docker-based builds for staging and production,

improving deployment reliability and shortening release lead time.

OTBZone Software Engineer

OTBZone

Oct 2022 - Apr 2023 Viet Nam

• Owned frontend and backend API integration contracts for a high-traffic e-commerce platform. Implemented SSR and server-side caching layers to lower Time-to-First-Byte and speed product pages by ≈30%. • Integrate RESTful APIs and optimized SQL queries on PostgreSQL for product search and inventory, reducing

API latency and increasing throughput under load. **Collaborated on API authentication**, user role control, and improving security for admin features.

LTV Software Co. Feb 2021 – Oct 2022

Software Engineer Viet Nam LTVSoftware • Implement **microservice integrations using Moleculer** to enable resilient RPC and REST gateways across product modules.

• Designed and documented API contracts consumed by multiple frontend micro-apps; introduced contract tests and OpenAPI specs to reduce integration defects. • Built backend services for user workflows, analytics ingestion, and feedback processing. Persisted structured

feedback in MongoDB and aggregated reports for product teams. Drove test automation for services and created Docker-based CI images to standardize environments across

dev/staging/production.

Projects Enrollment AI Agent for Universities & Schools

March 2024 – Present AI agent system for multiple higher-education partners (SOM Vietnam, AITCV Vietnam, AIT Bangkok Thailand).

AIT School of Management Built a production-grade AI agent platform that powers live, interactive student engagement for universities. Architected a full-stack system integrating Vue.js frontends with FastAPI/GraphQL backends, supporting LLM**driven conversations**, real-time lead processing, and multi-tenant analytics. Connected to third-party ecosystems

(Wix, Google Search, lead forms) through **n8n orchestration** and **webhook pipelines** for automated data ingestion and enrichment. **Key Contributions:** API orchestration and low-latency chat routing. • Implemented Langfuse for LLM observability, tracing model responses, prompt efficiency, and latency to improve output quality.

• Full-Stack Architecture: Engineered the backend using FastAPI, Moleculer, and GraphQL (Apollo) for scalable Designed n8n workflows and webhook connectors for event-driven integrations between AI modules, CRM systems, and third-party enrollment tools. • Frontend Embedding: Developed responsive, accessible live-chat widget UIs in Vue.js + TypeScript, seamlessly

embeddable in partner landing pages. • Automated inquiry analysis using **RAG** (Retrieval-Augmented Generation) with vectorized web data, intelligently filtering and ranking student leads.

• Containerized services with **Docker**, deployed via **AWS**, ensuring fault tolerance and continuous delivery. Outcome: Delivered a production AI Agent Enrollment system for AIT Universities & Schools that enabled rich prospects.

driven enrollment assistants. **Reduced human operator workload by ~70%** through automated chat classification and response.

conversational lead capture embedded directly in school websites, transforming passive visitors into active Improved inquiry-to-enrollment conversion by ~90%, turning static landing pages into interactive AI-**Increased session duration by ~55%** and improved lead data completeness for enrollment analysis.

Enabled the universities to track and predict student interest trends across multiple programs, directly influencing marketing strategy. AI Agent, RAG, Vue.js, Third party API integration, GraphQL, FastAPI, Langchain, Langfuse, Vite, n8n, Webhooks, Moleculer, TypeScript, Docker, LLM Integration, CI/CD Landing Page & Sales AI Agent at HiliosAI March 2024 – Present

HiliosAI Sales AI Agent HiliosAI Architected and launched a production-grade, SEO-optimized sales platform integrating Next.js on the frontend with a FastAPI + GraphQL backend to power an AI-driven lead capture and qualification system. The project

unified content delivery, CRM synchronization, and Slack-based workflow automation enabling a fully autonomous "visitor → lead → demo booking" pipeline. **Key Contributions:** • Full-Stack Architecture: Built an end-to-end system combining Next.js (SSR/SSG) with FastAPI services,

• Embedded an **AI-powered conversational agent** that handled user FAQs, captured leads, and routed qualified

Established a clear separation of concerns frontend UI, backend APIs, and event-driven lead pipelines enabling

Outcome: Delivered a production-grade AI Agent Landing Page for HililosAI that enabled end-to-end automation of the "visitor → lead → demo booking" funnel through an interactive sales assistant embedded in the landing page, with custom messaging formats from the agent, automatic lead capture (email, phone,

Built a **self-operating**, **measurable system** managing the entire conversion funnel autonomously—landing

October 2022 – Present

Jun 2022 - Aug 2022

Feb 2022 - Jun 2022

Next.js, SEO, SSR, Landing Page, AI Agent, CRM Integration, Web Performance, Real-time Chat Widget, FastAPI, GraphQL, Langfuse,

Architected and delivered a data-driven fleet maintenance system for vessel equipment management, enabling real-time synchronization between ship and shore operations. The platform leveraged a microservices backend (Moleculer) with MongoDB for distributed data storage and AWS for deployment and scalability, serving multiple

• Backend Integration & Architecture: Collaborated in designing and implementing Moleculer-based RESTful

 Designed REST/GraphQL endpoints for real-time lead tracking, integrated CRM APIs (HubSpot), and orchestrated **Slack + n8n workflows** to alert sales teams instantly on high-intent interactions.

• Containerized the system with **Docker**, deployed via **AWS**, with continuous deployment pipelines and

handling server-side data hydration, SEO rendering, and LLM-driven agent responses.

Reduced **manual lead response time by ~80%** with real-time Slack automation.

Increased **qualified lead capture by ~65%** within the first quarter post-launch.

Improved **organic traffic by ~40%** through SEO-optimized SSR and metadata.

n8n, Slack API, Docker, CI/CD, SEO Optimization, Automation Architecture, Lead Processing

resilience, and smooth integration within the microservices environment.

Reduced manual reporting workload by ~40% via automated data pipelines.

agent operations, ensuring fast and consistent data exchange across microservices.

requests, and tracking claim statuses with advanced filtering and real-time updates.

integrating data directly into policy and claims databases.

enabled **error-tolerant data synchronization** across services.

maintaining responsiveness under heavy data conditions.

scalable and maintainable foundation for future product expansion.

scaling and fault recovery across environments.

Decreased **bounce rate by ~25%** via interactive and adaptive AI content delivery.

prospects to the backend for classification and scheduling.

monitoring via Langfuse for tracking agent reliability and performance.

maintainability, extensibility, and A/B testing of sales flow variants.

summary), and demo calendar scheduling.

page to lead qualification to demo booking.

Vessel Equipment Maintenance Management

maintenance and operational data.

architecture for future service expansion.

and real-time operational visibility.

OASIS

cross-functional teams.

Key Contributions:

~30%.

Deployment

Automobile Insurance Platform

from third-party sources.

communication.

routing.

versioning.

even under load".

AI Surveillance Management System

SVTech CloudCam

Key Contributions:

asynchronous processing.

and incremental delta updates.

and fewer manual interventions.

monitoring across microservices.

infrastructure, and performance-optimised pipelines.

Key Contributions:

JetCare

microservices, establishing clear API contracts, load balancing strategies, and fault-tolerant communication between independent modules. Built the backend logic to ensure **real-time vessel-to-shore synchronization**, supporting offline caching, delta updates, and conflict resolution for maritime connectivity environments. • Led the frontend (Vue.js + TypeScript) while tightly integrating with backend services for data-driven UI rendering, API state handling, and asynchronous event streams. • Optimized MongoDB schema design for large-scale maintenance datasets, implemented server-side pagination, aggregation pipelines, and data indexing to ensure sub-second query performance.

Designed role-based access control (RBAC) across micro-frontends and backend services to protect sensitive

• Participated in deployment and cloud infrastructure setup using AWS ECS and S3, ensuring scalability, service

 Coordinated across multiple backend and frontend teams, defining API versioning standards, component library governance, and CI/CD testing workflows that improved delivery efficiency and reduced regressions by

Outcome: Delivered a production platform with a microservices backend that enabled real-time vessel-toshore data synchronization, ensuring reliable communication, scalable data processing, and a maintainable

Achieved **99% ship-to-shore sync reliability**, minimizing data loss under unstable network conditions.

Increased **on-time maintenance actions by ~35%** through automated task synchronization and alerts.

Vue.js, TailwindCSS, Element-Plus, Figma, Typescript, Moleculer, Vite, PostgreSQL, Micro-frontend, REST API, MongoDB, AWS ECS, Microservices, TypeScript, CI/CD, Data Synchronization, Role-Based Access Control, API Design, Distributed System, Caching, Cloud

Developed a **full-stack insurance management platform** for the automobile industry, consisting of a **Sales portal** for customers and an Admin dashboard for internal operations. The system was powered by Moleculer-based RESTful microservices with cronjob-driven data pipelines to automate vehicle data crawling, validation, and migration

Full-Stack Architecture: Built a distributed system using Vue.js (Vite + TypeScript) for the frontend and Moleculer + RESTful APIs for backend services, supporting modular feature scaling and secure inter-service

Designed and maintained **RESTful endpoints** for user registration, policy management, claims processing, and

Implemented **cronjobs** for scheduled vehicle data crawling, cleaning, and **migration from external registries**,

Admin Management Dashboard: Developed a role-based admin panel for monitoring agents, reviewing policy

Participated in AWS deployment using Dockerized Moleculer services with CI/CD integration, ensuring stable

Outcome: Delivered a production-ready insurance platform with a microservices backend that automated data ingestion and synchronization across vehicle registries, insurance policies, and claims workflows—creating a

Increased API throughput capacity (requests/sec) by ≈35% through service decomposition and optimized

Optimized MongoDB queries for high-volume datasets, introduced caching and pagination strategies, and

Engineered **dynamic UI components** and lazy-loading modules to handle large policy datasets efficiently,

Decreased average backend response latency by ≈20% via query optimization, caching layers, and

Cut data-migration error incidence by ≈40% by implementing validation, retry logic, and robust schema

Reduced batch/cronjob runtime overhead (crawl + transform pipelines) by ≈30% through parallelization

Enhanced service resilience and reduced downtime incidents—client ops teams reported higher stability

Earned positive client feedback on backend performance: "claims and policy actions feel instantaneous

Improved observability and debugging speed via structured logging, distributed tracing, and service-level

Vue.js, TypeScript, Vite, TailwindCSS, REST API (CRUD), Moleculer, PostgreSQL, RESTful API, Cronjob, Data Migration, MongoDB,

Built an intelligent cloud-based video surveillance platform integrating AI video analytics for real-time monitoring, face recognition, and event tracking. The platform provided centralized control of live feeds, camera groups, and analytics dashboards across client networks. System designed with RESTful microservices, scalable backend

Designed and implemented a RESTful microservices architecture (Moleculer or equivalent) that manages

Worked with AI/ML teams to integrate face recognition, event detection, and metadata extraction pipelines.

Participated in architecting the system for video metadata storage (logs, snapshots, configurations), defining schemas, indexing strategies, retention policies, and query pipelines for event logs and historical analytics.

Contributed to architecting cron-jobs and scheduled backend services for periodic tasks such as log cleanup,

Outcome: Delivered a fully production-ready platform with a robust backend capable of managing thousands of live video streams, processing events in real time, and supporting AI-powered analytics dashboards

Set up centralized logging, monitoring, alerting, retrial logic, failure fallback mechanisms, and scalable

Developed backend support for high-frequency event updates, WebSocket or streaming channels, and

Docker, AWS, Microservices, CI/CD, Role-Based Access Control, Data Caching, API Design, Automation Pipeline

camera metadata, event logs, alert settings, user access, and video stream routing.

Preprocessed datasets, optimized inference latency, and handled model-serving end

providing a scalable and maintainable foundation for future features and integrations.

Reduced system response latency under concurrent streaming to <200 ms.

Increased relevance of detection/alerts by ≈**12%** through improved AI model pipelines.

Lowered false positive alert rate by ≈**20%** via optimized backend thresholding and filtering logic.

Clients reported enhanced situational awareness and faster reaction time to critical events backend

Vue.js, TypeScript, Vite, TailwindCSS, REST API (CRUD), AI Dataset Evaluation, Jest, REST API, Microservices, Moleculer, WebSocket / Streaming, Face Recognition, Event Processing, Cronjobs, Data Pipelines, Logging & Monitoring, Scalability, Backend Optimization

Led Frontend and Full-stack development of a B2B web application for the textile industry, integrating management modules for training courses, student enrollment, and transactional services. The platform unified

Full-Stack Architecture (Vue.js + TypeScript + Node.js + REST API): Designed and implemented end-to-end workflows covering course enrollment, fee transactions, and content delivery with secure role-based access.

Backend Services (Moleculer + MongoDB + PostgreSQL): Developed REST APIs for course management, student

Built shared UI and service modules for dashboards, course management, and catalog views to streamline

Outcome: Delivered a robust platform that enabled real-time data consistency, multilingual support, and

specialized dictionaries, production documents, and e-learning content for manufacturers and suppliers.

Realtime Infrastructure (Firebase / Firestore): Enabled live updates for training progress, content

Guided code reviews, sprint planning, and QA testing to maintain code quality and delivery velocity.

Worked closely with design and content teams to ensure consistent UI/UX and reduce maintenance

reduced maintenance overhead while improving performance and user satisfaction.

Achieved ≈30% faster load times and improved real-time sync accuracy.

Reduced manual administrative work and support tickets by ~60%.

assemble admin panels and management dashboards.

development speed gains, and long-term maintainability.

communication between UI and backend services.

Delivered a unified management system for **student**, **course**, **and payment** workflows.

Increased engagement in training modules due to more reliable, timely content delivery.

Vue.js, TypeScript, Vite, TailwindCSS, Firebase, Firestore, REST API, Moleculer, Logging & Monitoring, Backend Optimization

Led Frontend development and contributed backend architecture for a full-stack enterprise management system template, designed as a reusable foundation for building admin dashboards, course management, and

Full-Stack System Design (Vue.js + TypeScript + Node.js + REST APIs): Extended the UI template with backend-

Built a scalable component library integrated with TailwindCSS and Element Plus, enabling teams to rapidly

Translated Figma designs into dynamic, theme-ready components ensuring UI consistency across multiple

Set up a mono-repo structure, CI pipelines, versioning policies, and release documentation for cross-team

Authored **documentation**, **onboarding guides**, and demo repositories for faster adoption by internal teams.

Cut new project setup time by ≈45%, enabling teams to bootstrap full-stack apps faster.

Improved **UI and API consistency**, reducing integration errors and maintenance overhead.

Increased **component reuse** to ≈**80%** and reduced redundant service code across projects.

Enabled faster delivery cycles and coherent user experience across enterprise platforms.

Vue.js, TypeScript, TailwindCSS, Element Plus, Firebase, Firestore, Jest, Figma, REST API, Moleculer, Logging & Monitoring

Outcome: Delivered a production-ready UI template system that enabled enterprise-wide UI consistency,

Implemented Jest-based testing for UI and service modules, maintaining stability during refactors and

ready structures for authentication, CRUD services, and data models (users, roles, payments, analytics).

Designed reusable REST service modules for handling data operations, state synchronization, and

Reduced infrastructure cost per stream through optimized resource usage, efficient load balancing, and

optimized ingestion queues to handle concurrent live feeds without bottlenecks.

archiving video clips, cache refreshing, and system health monitoring.

Improved backend throughput and event processing by $\approx 40\%$.

deployment topology to support resilience under load.

reliability was frequently highlighted in feedback.

progress tracking, payment records, and reporting dashboards.

synchronization, and document collaboration.

improved memory / CPU utilization.

My Garment

MyGarment

B2B Textile Platform

Key Contributions:

future development.

complexity.

Project Template

Key Contributions:

projects.

scalability.

Enterprise Component UI System

transactional web applications.

Delivered a scalable microservices platform now used across fleets for predictive maintenance insights

References

Khanh Ney

AI / LLM Engineer, HiliosAI

Khanh Ney

Collaborated with Khanh, AI Engineer at HiliosAI, who led the design and implementation of LLM-based architectures and AI workflows. Together, we integrated frontend components and AI agent layers into production systems, connecting user interfaces with model APIs and RAG pipelines. Khanh's expertise in model training, prompt engineering, and retrieval optimization guided the development of reliable, data-driven AI modules achieving around 90% retrieval accuracy and powering AI-assisted features across multiple university and enterprise platforms.

Luc Duong

Founder & CEO, LTV Software

Luc Duong Tuan

As **CEO and Chief Architect** at **LTV Software**, Luc led the design of the company's **GraphQL and Apollo Federation API architecture**, forming the backbone of several full-stack systems I contributed to. Working closely with him, I integrated **Vue.js frontends** and **AI-agent layers** with his distributed APIs, ensuring seamless data exchange and consistency across services. Luc provided deep guidance on schema governance, performance optimization, and scalability, helping our teams maintain alignment and reliability across multiple microservice environments.

Viet Do

Lead Project Manager & Co-Founder, HiliosAI

Viet Do

Led full-stack architecture and delivery at HiliosAI as Lead Project Manager and Co-founder, collaborating with Viet on system design, API structure, and UI/UX direction to align technical execution with product goals. He demonstrated strong end-to-end ownership defining scalable backend architecture, guiding frontend integration, and maintaining data flow consistency across services. Tuan ensured delivery quality by coordinating with design, frontend, backend, and QA teams, driving timely, stable, and maintainable feature releases.

Skills

Backend & APIs

Experienced in designing and developing scalable backend services using Node.js and TypeScript. Skilled in RESTful API design, GraphQL (Apollo), schema versioning, validation, and authentication strategies.

Node.js, TypeScript, RESTful APIs, GraphQL, Apollo, Express, API Design, Authentication

Microservices & Orchestration

Built distributed and event-driven systems using Moleculer. Experienced with service discovery, load balancing, background workers, and scheduled jobs to improve scalability.

Moleculer, Microservices, Event-driven Architecture, Job Scheduling, Message Queues

Databases & Data

Skilled in both document and relational databases. Designed schemas, optimized queries, and implemented caching for performance and scalability.

MongoDB, PostgreSQL, Redis, Indexing, Query Optimization

DevOps & CI/CD

Experienced with Docker-based builds and GitHub Actions to automate testing and deployment across environments.

Docker, GitHub Actions, CI/CD, IaC, Containerization

Frontend & SSR

Developed performant UIs with React, Next.js, and Vue.js. Focused on server-side rendering (SSR), SEO, and performance optimization.

React, Next.js, Vue.js, SSR, SSG, SEO, TailwindCSS, Vite, UI/UX

Testing & QA

Designed and maintained automated tests using Jest and Cypress for both frontend and backend, ensuring reliability and code quality.

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Jest, Cypress, Integration Testing, E2E Testing

Observability & Security

Implemented monitoring, structured logging, and secure API handling following OWASP best practices.

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Logging, Monitoring, Tracing, Security, Authentication

Languages & Tooling

Strong foundation in modern web languages and tooling for building maintainable, scalable codebases.

TypeScript, JavaScript, HTML5, SCSS, TailwindCSS, Figma, Vite

Languages

English

Advanced proficiency in speaking, reading, and writing

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Vietnamese

Native / Fluent

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Nha Trang University

October 2018 – September 2022

Engineer's Degree

Information Technology

7.6 GPA

Nha Trang University

- Graduated with an **Engineer's Degree in Information Technology** from **Nha Trang University**, specializing in software development and computer systems.
- Focused coursework in web technologies, database systems, and AI applications.
- Led the **final-year capstone project** on real-time online exam proctoring using **face detection and environment monitoring**, achieving high distinction.
- Active contributor to university hackathons and collaborative projects involving **data visualization** and **web** automation.
- Maintained an overall **GPA of 7.6 / 10**, ranking among the top students in the program.

Awards

Real-Time Online Exam Proctoring System - University Research Award

March 2023

Nha Trang University

NTU Students Scientific Research Topics

Led the design and implementation of a **real-time online exam monitoring system** utilizing **computer vision** and environmental detection to ensure academic integrity. The system included:

- Face recognition and gaze tracking to identify off-screen behavior.
- Environment monitoring to detect unauthorized individuals or suspicious movements.
- Continuous **system status checks** for exam integrity and anomaly detection. Recognized by **Nha Trang University** for outstanding technical innovation and real-world impact in applying **AI for education security and supervision**.

Interests

AI-Driven Product Design and Automation

AI Agent Systems, Workflow Automation, LangChain, RAG, Data Orchestration, Product Architecture

Open-Source Development

Vue.js, TypeScript, Next.js, TailwindCSS, Developer Tools, Open Source, Node.js, GraphQL, Apollo Federation, Moleculer, Docker, Vite, RESTful APIs, MongoDB, PostgreSQL, Redis, CI/CD, GitHub Actions, API Documentation, DevTools

Content Creation & Tech Education

AI Tutorials, Dev Blogging, YouTube, Technical Writing, Mentoring

Fitness & Adventure Lifestyle

Gym, Hiking, Cycling, Travel, Outdoor Exploration